

DATA BREACH PROMPTS GLOBAL AEROSPACE LEADER TO ROLLOUT IDENTITY PROTECTION SERVICE FOR EMPLOYEES

INDUSTRY – AEROSPACE

COMPANY This global aerospace leader provides complex technical services, 24/7 world-wide support for unmanned aircraft systems and other highly secure services including remote imaging.

CHALLENGE Working with sensitive and secure information, all employees of this aerospace company must have security clearance. When a vendor experienced a data breach, the aerospace company's employees became exposed to identity theft, potentially impacting their security clearance and productivity. In addition, when a subset of employees received and opened a phishing email, all company and employee information was at risk. The one-year monitoring service offered by the company's vendor was insufficient and could not provide robust, on-going identity protection.

The aerospace company sought to address the following critical issues:

1. Prevent the future misuse of sensitive employee and company information, which could spur a massive disruption to business operations.
2. Ensure that its employees were not distracted, which could have led to significant productivity loss, by alleviating the concern of having to deal with the ramifications of identity theft.

WHY IDENTITYFORCE

- As a Tier 1 U.S. government provider, IdentityForce, a Sontiq brand, demonstrated the ability to implement and manage large-scale and complex projects.
- IdentityForce offers a rolling open-enrollment, enabling employees to sign up on-demand, via phone or online for rapid service activation.
- IdentityForce provides on-site support during open enrollment; co-branded email communications; and an interactive educational video to ensure the highest engagement among employees.
- IdentityForce empowers HR leadership with an interactive dashboard featuring real-time reporting to facilitate key insights into program usage.

RESULTS

The aerospace company selected IdentityForce UltraSecure+Credit as their identity protection solution. This employer-paid benefit provides:

- **IMMEDIATE PROTECTION FOR ALL EMPLOYEES:** Every employee is enrolled and protected from the first day of employment. Whether or not they take advantage of all of the services, if they become a victim of identity theft, they receive restoration services and are protected financially with \$1 million identity theft insurance.
- **FAMILY BENEFITS:** 38% of employees added identity protection for family members.
- **KNOWLEDGEABLE, EFFECTIVE, COMPASSIONATE CUSTOMER SERVICE:** Our member services team consistently exceeds service levels while addressing customers' needs, whether with a question about an alert or full restoration services.

100% Employees Protected

780+ Annual Data Breaches

38% Family Members Added

1 in 3 Who Receive a Breach Notification Will Become a Victim of Identity Theft

ABOUT SONTIQ

Sontiq, headquartered in Nottingham, MD, is a high-tech security and identity protection company arming businesses and consumers with award-winning products built to protect what matters most. Sontiq's brands, **EZShield** and **IdentityForce**, provide a full range of identity monitoring, restoration, and response products and services that empower customers to be less vulnerable to the financial and emotional consequences of identity theft and cybercrimes. Learn more at www.sontiq.com or engage with us on [Twitter](#), [Facebook](#), [LinkedIn](#), or [YouTube](#).