

# Overcoming the Path of DATA BREACH DISRUPTION During COVID-19

## THE PATH OF ATTACK

### Root Causes of Data Breaches:

- HUMAN ERROR **48%**
- SYSTEM GLITCH **27%**
- MALICIOUS ATTACK **25%**

### Hackers Want Your:

- CORPORATE DATA
- INTELLECTUAL PROPERTY
- FINANCIAL DATA
- CUSTOMER DATA

- A cyberattack occurs every **39** seconds
- **1 out of 3** Sr. tech execs say cybersecurity risks increase as employees work remotely
- **70+** Days to contain a breach
- Mobile devices are the **#1** hardest asset to defend

### Work From Home RISKS

- Phishing Attacks
- Unprotected Devices
- Weak Passwords
- Unsecured Wi-Fi

**DATA BREACH!**  
TOTAL BUSINESS IMPACT  
**\$7.9M | \$200K**  
avg/all businesses avg/small businesses

### DARK WEB WAREHOUSE

**FOR SALE**

- VISA Card Number **\$7**
- Social Media Login **\$129**
- Email Account **\$500**
- SSN **\$200**

### DATA BREACH READINESS

- Tailored breach solutions
- Data Breach Expert teams handle all the details
- Formal notifications to those impacted
- 24/7 phone support
- Detailed enrollment and identity theft reports

Outstanding customer service! I would recommend.  
— Tony | Cary, NC

I like that we can include our children in our household.  
— Carrie | Crown Point, IN

REFRESH EMPLOYEE TRAINING TODAY

Worth the investment for peace of mind.  
— Karrie | Hampstead, MD

### SECURITY SCHOOL

#### BUSINESS PROTECTION CLASS

- Install software security updates
- Make password updates mandatory
- Proactive breach preparedness

ASSIGNMENT: Get Mobile Threat Defense Protection for Your Employees

#### IDENTITY THEFT PROTECTION SERVICES

- \$1 Million Identity Theft Insurance Policy
- Fully Managed Restoration Services
- 100% Peace of Mind

#### ABOUT SONTIQ